

... dinner.

39 LB.

Lucky STORES



FRESH FRYING CHICKEN

RICH, GOLDEN-BROWN FRIED CHICKEN LEGS AND THIGHS... A DISH THAT EVERYONE LOVES... COUNTRY-FRESH... EXTRA MEATY... AND LOW-PRICED.

LEGS & THIGHS 49^c lb.

55^c lb.

55^c lb.

WHISKEY \$3⁴⁴
\$1⁰⁹

RATH FRANKS 49^c lb.
PLUMP, JUICY, ALL-MEAT FRANKS... KIDS LOVE THEIR DELICIOUS FLAVOR

LIVER SAUSAGE 69^c lb.
SMOKED... DELICIOUS ON TASTY RYE BREAD

AMERICAN CHEESE 3⁴⁹ for \$1
FOREMOST SLICED CHEESE... YOU CAN DEPEND ON ITS DISTINCTIVE FLAVOR.

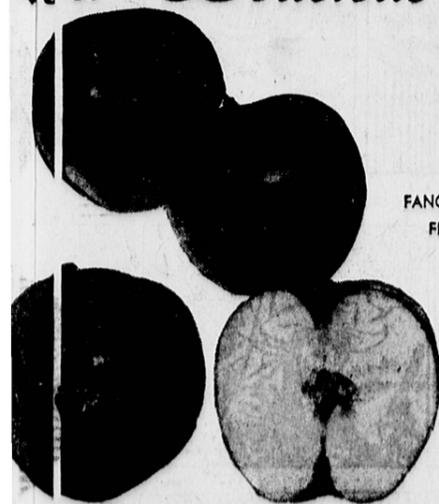
DELICATESSEN

CHEER 49^c
SAFE WASHING WITH THIS FINE DETERGENT. A TERRIFIC BUY!
GIANT BOX

TOMATOES 2²⁵ FOR 25^c
GOLD TOP... RICH, RIPE, TASTY TOMATOES.

TUNA CHICKEN OF THE SEA 25^c
CHUNK STYLE FOR DELICIOUS SANDWICHES AND SALADS.

Red Delicious **Apples**



FANCY, BRILLIANT RED APPLES FROM COOL NORTHERN ORCHARDS.

TASTY—CRISP—LUNCH BOX TREAT!

12^c LB.

JUICY GRAPES 10^c lb.
SEEDLESS OR TASTY RIBBIER... FOR PARTIES... FOR SNACKS

RED YAMS 10^c lb.
BAKED OR CANDIED WITH YOUR FAVORITE FORK MENU... LOADED WITH DELICIOUS FLAVOR!

ITALIAN PRUNES 10^c lb.
THE PEAK OF SWEETNESS AND JUICINESS... A WHITE OR AFTERNOON SNACKS

FRESH CARROTS 2¹⁵ PKGS. 15^c
TENDER, SWEET CARROTS THAT ADD A SPECIAL TOUCH TO SALADS! 1-LB. CELLO PKGS.

BLUE TOILET SOAP 3³⁵ 35^c
LUX BATH SOAP 2³³ 33^c
WISK DETERGENT 79^c
DOVE SOAP 2⁴¹ 41^c

IDO BEACH Alhambra, So. Redondo
NORWALK Alhambra & Stedehamer
HERMOSA BEACH Pacific Coast Hwy. and Seaside Lane
LONG BEACH New Marina Shopping Center Pacific Coast Highway and Ximeno
HARBOR CITY West
BELL Alhambra and Bell
INGLEWOOD La Brea and Hardy

HEARD SHOE PRICES ARE GOING UP?

And Just in Time for BACK-TO-SCHOOL

PLEASE READ CAREFULLY

We feel that a General "Across-the-Board" Increase in Shoe Prices AT THIS TIME is Premature and that Most Manufacturers Increases Can Be Absorbed BY THE RETAILER!

SO HERE ARE THE FACTS ON PRICES OF OUR BACK-TO-SCHOOL FALL LINES

LITTLE GENTS and MISSES SHOES

SIZES 8 1/2 TO 3

ONLY 40 OF OUR 46 STYLES HAVE BEEN INCREASED IN PRICE—AND THOSE BUT 50c PER PAIR



STILL \$2⁹⁸ TO \$5⁹⁸
BUDGET BEST GRADE

High School GIRLS FLATS & SADDLES

OF 90 STYLES CARRIED IN OUR STOCK, WE HAVE ADVANCED ONLY 4 BY \$1 PER PAIR



BUT WE HAVE REDUCED PRICES ON OTHERS 50c TO \$1.00 TO OFFSET THIS

STILL \$2⁹⁸ TO \$4⁹⁸
BUDGET BEST GRADE

BIG BOYS' SCHOOL SHOES

SIZES 3 1/2 TO 6

NOT ONE SINGLE ADVANCE



STILL \$4⁴⁹ TO \$7⁹⁸
BUDGET BEST GRADE

YOUNG MEN'S SHOES

SIZES 6 TO 13

OF ABOUT 33 YOUNG MEN'S STYLES WE HAVE ADVANCED ONE BY 50c AND ONE OTHER BY ONLY \$1.00



STILL \$5⁹⁸ TO \$8⁹⁸
BUDGET BEST GRADE

FREE BACK-TO-SCHOOL BONUS YOUR CHOICE OF 1 BOTTLE OR CAN OF FINE POLISH OR DRESSING, OR A 39c PAIR OF PDS WITH EACH \$3.98 OR MORE SHOE PURCHASE (Good Till Sept. 13)

GYM FOOTWEAR Nearly all of our stock is made by makers of KEDS. **GIRLS FROM \$1⁹⁸ to BOYS' \$3⁹⁸**

Better Shoes at Chain Store Prices - Million Dollar Fitting Service

WESTERN SHOE MART

SERVING SOUTHERN CALIFORNIA COMMUNITIES MORE THAN 50 YEARS

BUSINESS HOURS: 9:30 TO 8:00 DAILY
Also Open Sunday, Sept. 6; Labor Day, Sept. 7, and Sunday, Sept. 13, 11 A.M. to 5 P.M.

24811 WESTERN AVE. (NEAR LOMITA BLVD.) LOMITA
ACRES OF FREE PARKING IN THE LUCKY MARKET SHOPPING CENTER